

# IFAD's Cocoa Strategy for West and Central Africa



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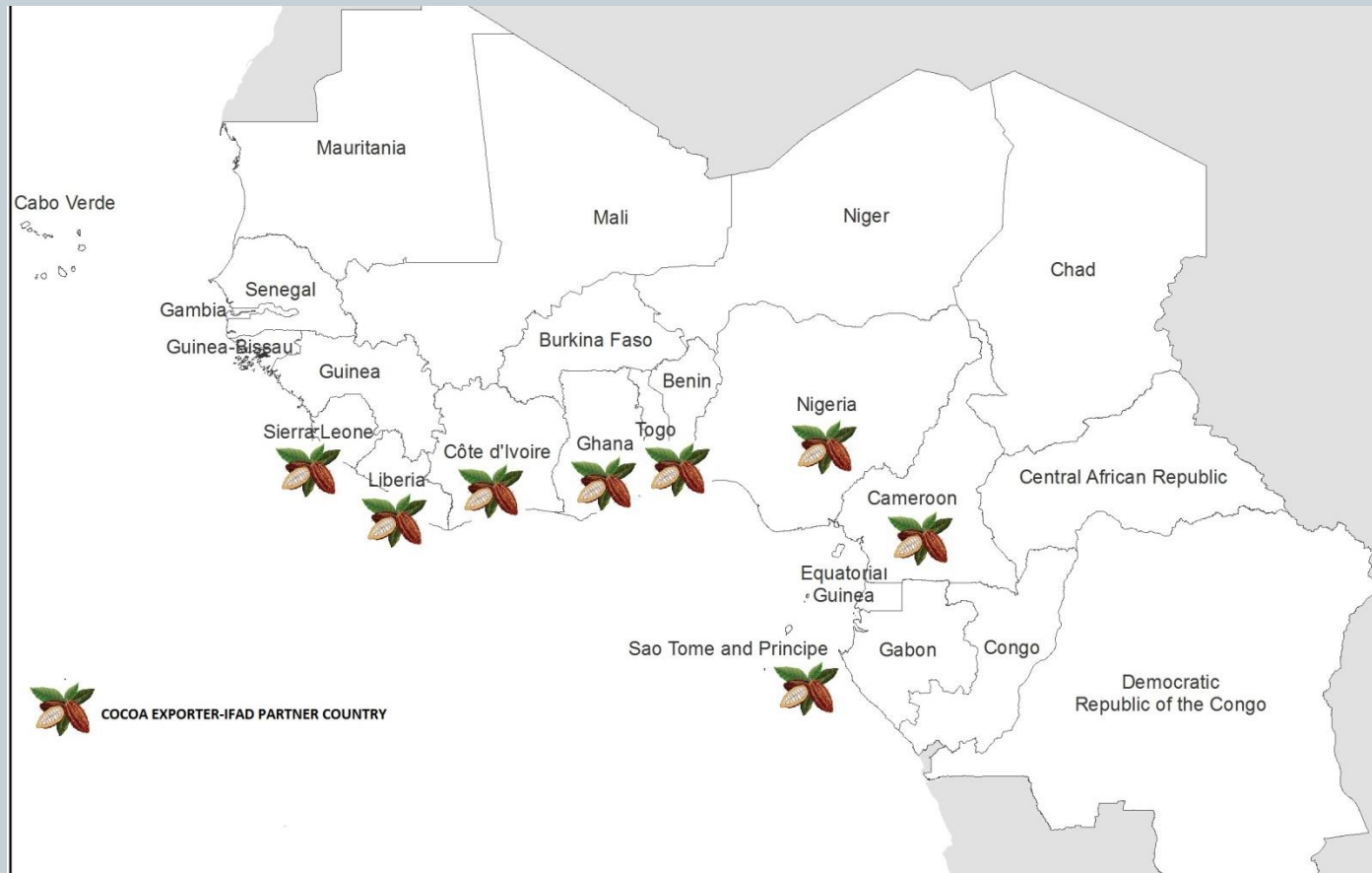


# Investing in Rural People



- *IFAD's mandate: investing in rural people and enabling inclusive and sustainable transformation of rural areas;*
- 23 partner countries in West and Central Africa; 29M direct beneficiaries; current investments of USD 2.7B—loans, grants, specialist funds;
- 8 Cocoa exporting countries—Cameroon, Côte d'Ivoire, Ghana, Liberia, Nigeria, Sierra Leone, São Tomé, Togo

# IFAD's Operations in WCA



# Focus on Smallholders



- Capacity building for producers;
- Organization of producers;
- Inclusion of smallholders in higher value markets;
- Attention to key constraints—youth inclusion, gender inclusion, land tenure solutions, climate change adaptation, nutrition, supporting policy dialogue.

# Innovation-Coordination-Iteration



- Export commodity focus across countries;
- Coherence—investment strategy; platforms of producers, private sector, government; liaison with privates to set investment priorities; trade finance
- PPPs focusing on improvements to inclusive national supply chains;
  - Least sophisticated markets first;
  - Improvements disseminated through platforms;
  - Catalysing inclusive, efficient cocoa supply chains across the region.



# Questions



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