

# *ECA European Cocoa Forum 2019*

LISBON – 17, 18 & 19 SEPTEMBER 2019



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# Acknowledgments

The ECA Members and Secretariat are delighted to welcome you to Lisbon!

This brochure provides information about the European Cocoa Forum (registration, badges, conference rooms), general logistics (transport, dress code, weather, currency), the social and partner programmes.

We would like to take this opportunity to thank our Sponsors who contributed to the organisation of the 2019 European Cocoa Forum as well as our Speakers and Moderators of the business sessions. Of course, we would also like to acknowledge the valuable support of all ECA Members.

## Platinum Sponsor



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## General Concept

The ECA Cocoa Forum is designed for members of the international cocoa and chocolate community to learn about current challenges and opportunities in the cocoa sector, listen to other stakeholders' perspectives regarding topics of common interest, and exchange views with their customers, suppliers ... and even competitors!

This year's event is taking place on 17, 18 and 19 September in Lisbon, Portugal and will gather key players from the European cocoa and chocolate industry, cocoa producing countries, European and international institutions, cocoa-related organisations as well as civil society.

## Practical information

### 1. Wi-Fi Access

For using the free Wi-Fi internet access at the Hotel, guests can connect to the network 'Pestana Guest' and no password is required to log in.

### 2. Access to Lisbon and the hotel

#### Getting to Lisbon

Lisbon has an international airport, known as **Lisbon Portela Airport (LIS)**, located approximately 10 km away from the Pestana Palace Hotel. You can easily reach the city centre by metro, bus, taxi or using the Aerobús shuttle service. Please note that Lisbon lies in the Western European Time zone (WEST), do not forget to put your clocks one hour back if arriving from the Central European Time zone!

#### From the Pestana Palace Hotel to Lisbon city centre

The city centre is only 15 minutes away by public transportation or taxi. The Pestana Palace Hotel also offers free shuttle to and from the city centre (2 departures from the hotel in the morning and 2 in the afternoon), through: Jerónimos Monastery, Belém Tower, Rossio, Marques de Pombal Square, Castle and El Corte Inglés. Using the extensive Lisbon public transport network is one of the most cost efficient and flexible manners of discovering the city.

A **taxi** service can be arranged by the porters of the Pestana Palace Hotel. Some taxis are also usually parked right outside of the Hotel.

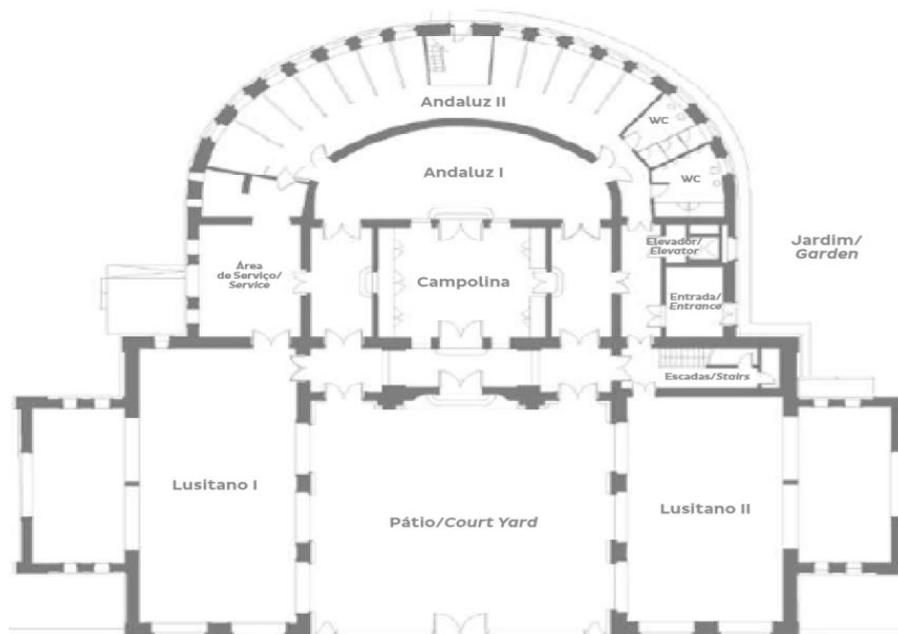
Contact details: Front Office Pestana Palace [reception.cph@pestana.com](mailto:reception.cph@pestana.com) +351 213 615 600.

### 3. Registration and badges

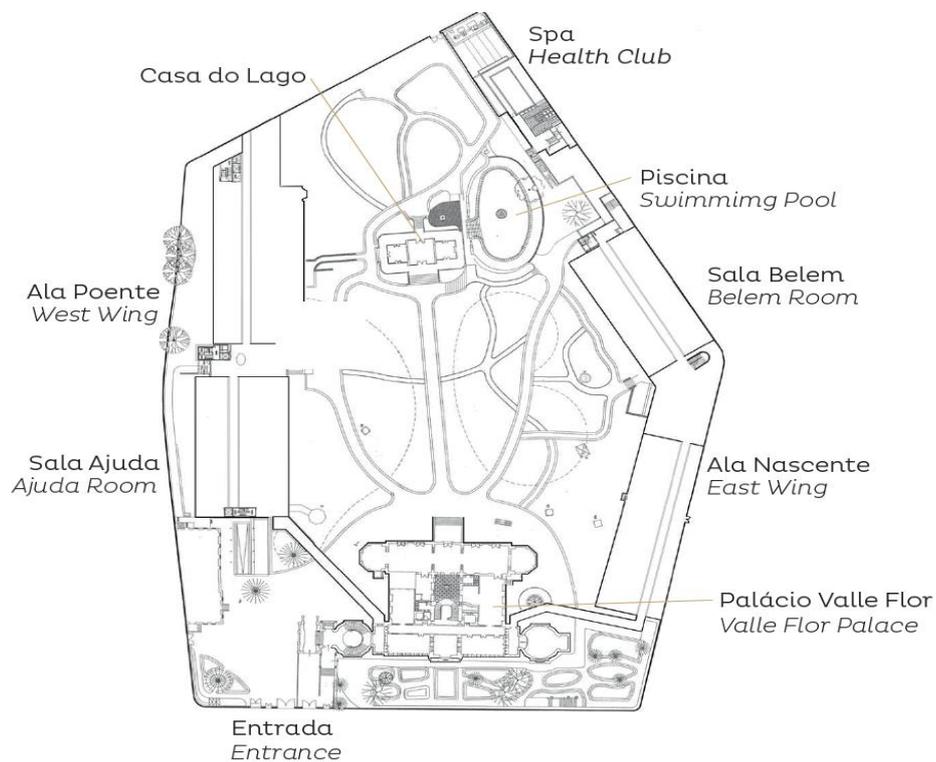
The ECA registration desk will be open:

- On **Tuesday**, 17 September, from 16:00 to 18:00.
  - Old Stables (see map below)
- On **Wednesday**, 18 September, from 9:00 to 13:00.
  - Ground floor on top of the Belém meeting room (see map below)
- On **Thursday**, 19 September, from 8:30 to 9:00.
  - Ground floor on top of the Belém meeting room (see map below)

## Old Stables (other side of the road to the Pestana Palace)



## Room Belém



At registration, you will receive your conference badge, conference notebook and personal invitation for the dinners. Please wear your conference badge at all times during both days of the conference. It will ensure your access to the conference meeting rooms, lunches, coffee breaks and social activities on both evenings.

To help you identify your peers, different colours are used on the badges: **Green** for ECA Members, and **Orange** for Partners.

#### **4. Timings**

We appreciate your punctuality, respecting the start and end times for all business sessions and the departures to the social activities. On your badge, you will find the conference programme, which includes detailed information on timings.

#### **5. Bus transport for the social activities (more details on page 8)**

On Wednesday 18 September at 17:45, the TukTuks will depart in front of the hotel and arrive at the Kais restaurant (Cais de Viscondessa, Rua da Cintura-Santos, 1200-109, Lisbon) for the Casual Dinner. Return to the hotel will be at 23:00 by private buses.

On Thursday 19 September at 17:30, buses for the Yacht Cruise and the Gala Dinner will depart in front of the hotel. Return to the hotel will be as from 23:30 up to 01:30 (every 30 minutes) by private buses. A taxi spot is also available nearby the Gala Dinner venue, Pátio da Galé (Praça do Comércio, 1100-038, Lisbon).

#### **6. Dress code**

On Wednesday 18 September, the dress code for the Casual Dinner will be Smart Casual.

On Thursday 19 September, the dress code for the Gala Dinner will be Black Tie and Gala dress, with a touch of green.

#### **7. Partner programme (more details on page 9)**

On Wednesday 18 September at 08:45, the meeting point will be in the lobby area of the hotel to visit the city of Sintra. Please do not forget to bring with you comfortable walking shoes as well as a light jacket. Return to the hotel will be at 17:00.

On Thursday 19 September at 08:45, the meeting point will be in the lobby area of the hotel to visit the Belém area. Please do not forget to bring with you comfortable shoes. Return to the hotel will be at 13:00.

#### **8. Shopping**

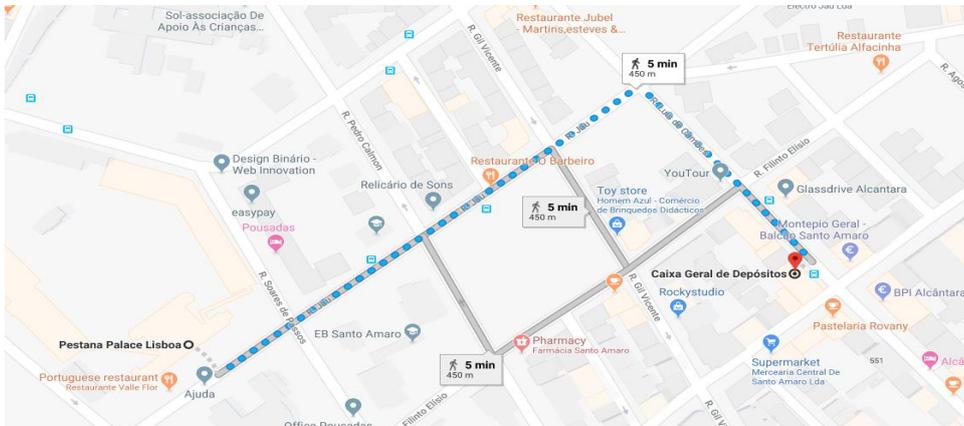
Lisbon is well known for its beautiful pottery and tiles, embroidery, cheese, wine and delicious pastries. If you are looking to find traditional Portuguese souvenirs and gifts, Baixa Pombalina is the place to go. Chiado is a trendy neighbourhood where you'll find art galleries, design shops and international brands. Finally, Avenida da Liberdade is also recommended if you wish to do some serious shopping!

#### **9. Weather**

The summers in Lisbon are generally pleasant and warm (17 to 25 °C in September). However, we would advise ladies to bring a shawl or light jacket, which will come in handy especially during the evening activities and dinners.

## 10. Currency

The national currency of Lisbon is the Euro (EUR, €). Currency exchange and cash withdrawals are not possible at the Hotel. There is an ATM machine in the surrounding area (5 minutes' walk) along the street in the itinerary below.



## 11. The Pestana Palace Hotel

Initially known as the Valle-Flôr Palace, this truly unique hotel was founded by José Luís Constantino, the Marquis de Valle-Flôr, who developed the first cacao plantations in the Portuguese African colony of Sao Tome & Principe, turning the Islands into the world's biggest cacao producer.

This elegant hotel has wonderful views of the Tagus River, and is listed as a Portuguese National Monument with an exuberant private park.

The Valle-Flôr Restaurant is integrated in the Hotel and is highly recommended for the quality of its cuisine.



## Social programme

**Wednesday, 18 September 2019 - Departure at 17:45 sharp in front of the hotel**

### **TukTuk tour of the city and the Casual Dinner**

Our evening will kick off with a **TukTuk tour** of the city. Climb aboard and explore the monuments of the historic districts of Lisbon, as well as the most typical neighbourhoods. During the tour, you will have the opportunity to enjoy breaks at the best viewpoints.

We will then make our way to dine at the **Kais restaurant**, former warehouse, which was used to generate energy for Portuguese trams. The warehouse was fully refurbished and is now one of the most beautiful restaurants in the city with the elements of the old factory still visible.



**Thursday, 19 September 2019 - Departure at 17:30 sharp in front of the hotel**

### **Yacht cruise and Gala Dinner**

**ECA's traditional Gala Dinner will start with a yacht cruise, followed by the Gala Dinner at the incomparable venue of 'Pátio da Galé'.**

Discover the best perspective of Lisbon on board of a **yacht**. From Belém Tower to Alfama, passing by the Cristo Rei, you will enjoy the city from a unique point of view for approximately 90 minutes.

The Forum will close with the Gala Dinner at **Pátio da Galé**, the original patio of the Royal Palace that dates from 1755, when an important earthquake destroyed the city. After the restoration, Pátio da Galé has recovered all the glamour of previous ages, making it an ideal venue for the ECA Gala Dinner.



## Partner programme

### Wednesday, 18 September 2019 - departure at 8:45 / return at 17:00

Discover **Sintra**, a delightful Portuguese town situated within the hills of the Serra de Sintra. Hidden within these pine-covered hills are extravagant palaces, opulent mansions and the ruins of an ancient castle.

The visit will start at the **Pena gardens**, followed by a walking tour in the **city centre**. You will enjoy a traditional Portuguese **lunch** at the **Central Palace Hotel**, which is located in Sintra's historical centre.

After lunch, you will make your way to the **Quinta da Regaleira**, a decorated 20<sup>th</sup> century residence. The grand house is split over five floors and has an ornate gothic façade, but the real attraction is to the rear with the enchanting gardens.

The bus journey back to the hotel will let you enjoy **Cabo da Roca**, which is the most westerly point of mainland Europe. Around 150 metres above the sea, you will have a panoramic view over the Serra de Sintra and the coast.



### Thursday, 19 September 2019 - departure at 8:45 / return at 13:00

Explore **Belém**, originally the location of Lisbon's shipyards and harbours, from where Portuguese 15<sup>th</sup> century explorers discovered sea routes to India, Africa and Brazil. A place you will not miss is the **Mosteiro dos Jerónimos**, one of the most ornate religious buildings of Portugal.

After this, a transfer is arranged to take you to **LX Factory**, a historical industrial complex that houses an array of arty retailers and restaurants. In this modern space, you will attend a workshop where you will learn how to create the delicious traditional custard tart known as the **Pastel de Nata**.



*Participants at the 2019 ECA Forum hereby give their consent that photos will be taken during the event and during the social activities. Some of these photos may be published on the ECA website and social media. No photos or personal details will be used for commercial purposes.*



Special thanks to our event agency: