



eca
european cocoa association

2022 EUROPEAN COCOA FORUM SEPTEMBER 13-15, Rome

DAY 1 - Tuesday 13 September

15:00 – 19:00	Forum registration
15:45 – 16:45	ECA Board meeting (by invitation only)
17:30 – 19:00	Forum cocktail reception
20:00 – 23:00	ECA/FCC Board dinner (by invitation only)

DAY 2 - Wednesday 14 September *in session 09:45-16:00*

08:00 – 09:30	Forum registration
08:45 – 09:15	ECA General Members meeting (by invitation only)

09:45 – 10:00 Opening Keynote Addresses: ECA Director General, Catherine Entzminger & former ECA President, Harold Poelma

10:00 – 11:15 Topic I: How can we best balance food safety, sustainability, and socio-economic considerations?

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Harold POELMA, ECA Board Member; President, Cargill Cocoa & Chocolate

Step 1: European Commission/EFSA – Information sharing

A/ European Commission: The Farm to Fork Strategy and its impact on cocoa production

SPEAKER: Andrew OWEN-GRIFFITHS, Head of Unit F3-Plants & Organics, DG SANTE, EU Commission

B/ The setting of maximum residue levels (MRLs) for pesticides in food – the role of the European Food Safety Authority

SPEAKER: Hermine REICH, Senior Scientific Officer, Pesticides Residues & Plant Health Unit, EFSA

Step 2: How to anticipate EU Food Safety Regulatory changes and ensure quality assurance?

A/ Innovation for sustainable transformation

SPEAKER: Julia HARNAL, Vice-President Public Affairs Agricultural Solutions, BASF

B/ How can we best manage regulatory change from an industry perspective – and what challenges do we still face?

SPEAKER: Michiel KOKKEN, Global Head of Scientific & Regulatory Affairs, OFI Cocoa

C/ How can we guarantee quality assurance in cocoa production by strengthening food safety surveillance?

SPEAKER: Omer Gatien MALEDY, Executive Secretary, Conseil Interprofessionnel du Cacao et du Café, Cameroon



11:15 – 11:45

Cocoa Break

11:45 – 13:00

Topic II: Supply & Demand Functionality – Long term policy options

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Paul DAVIS, ECA President; Head Cocoa, Sucden Group

A/ In markets free from intervention, can we realistically achieve price stability for cocoa?

Speaker: Pamela THORNTON, Commodity Trader/Consultancy, Nightingale investment management

B/ What are the drivers of global supply & demand and how best can origin and consumers manage their impact on market value?

Speaker: Steve WATERIDGE, Head of Research, Tropical Research Services

C/ Is the futures market relevant to today's world?

Speaker: Jonathan PARKMAN, Joint Head of Agriculture, Marex Financial

D/ What is the FAO's perspective on lessons to be drawn from other commodities' markets; Which options should be followed to improve the efficiency of the cocoa market?

Speaker: Boubaker BEN-BELHASSEN, Director of Markets and Trade Division, UN Food & Agriculture Organisation

13:00 – 14:30

Lunch (open to all delegates and partners)





14:30 – 16:00

Topic III: Innovation Trends in the Cocoa Sector

Master of Ceremony: *David ROSE, Director, LACS Training*

Moderator: *Patrick POIRRIER, ECA Vice-President; Vice-President Cocoa, Cémoi*

Step 1: Innovative trends in planting and production models

A/ Regenerating and Sustaining Cocoa Production: Balancing Productivity and Environmental Goals

Speaker: *Ken GILLER, Professor, Plant Production Systems, Wageningen University & Research*

B/ How is Brazil moving towards a new model of cocoa farming focused on the adoption of sustainable practices and intensive use of technology?

Speaker: *Cristiano VILLELA DIAS, CEO, BioInnovatech/Scientific Director, Cocoa Innovation Center-Brazil*

C/ Innovative soil fertility and water management systems

Speaker: *Ruben SAKRABANI, Associate Professor in Soil Chemistry, Cranfield University – UK*

Step 2: Innovative applications for cocoa and chocolate products and how to make the most of the health benefits of cocoa

A/ Data presentation on new consumer trends for innovative cocoa-based products

Speaker: *Giedre GRIGONE, Team Lead, Euromonitor International*

B/ The future of indulgence - How changing attitudes to life affect the way consumers indulge

Speaker: *Bas SMIT, Global Vice-President Marketing, Barry Callebaut*

C/ Findings of the cocoa flavanols and supplements research program (COSMOS) as an innovative way to highlight cocoa health benefits

Speaker: *Hagen SCHROETER, Chief Science Officer, Mars Edge*

Social programme for all attendees & Casual Dinner

17:45 **Departure for the exclusive visit to the Vatican Museums**
20:30 **Casual Dinner at 'La Carovana' restaurant**
23:00 **Return to the hotel by private bus**



2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September *in session 09:00-12:45*

08:00 – 09:00 Forum registration

09:00 – 10:30 **Topic IV: Deforestation-free Regulation as a driving force for government-mandated traceability**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Gerry MANLEY, ECA Board Member; Chief Executive Officer, OFI Cocoa

Keynote speaker: Laurent TCHAGBA, Minister of Waters and Forests, Côte d'Ivoire

A/ Presentation of the objectives and expected outcomes of the EU Regulation on Deforestation-free products

Speaker: Astrid SCHOMAKER, Director, Green Diplomacy, Multilateralism, DG ENV, EU Commission

B/ Forest regeneration and land use optimisation: Positive examples of land-use practices to improve yields, adapt to climate change and achieve carbon sequestration

Speaker: Alina GAINUSA-BOGDAN, Head Research Scientist, Climate42

Speaker: Felipe CARAZO, Head of Public Sector Engagement, Tropical Forest Alliance

C/ Delivering evidence for zero-deforestation cocoa: Approaches and tools to enhance deforestation monitoring systems and traceability

Speaker: Alan BELWARD, Acting Director, Joint Research Centre, European Commission

Speaker: Adeline DONTENVILLE, Sustainable Cocoa Programme Manager, European Forest Institute

10:30 – 11:00 Cocoa break





2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September

11:00 – 12:30

Topic V: Chocovision roundtable discussion: Traceability as a key enabler of a supply chain that delivers for everyone



Sponsored by:



Moderator: David ROSE, Director, LACS Training

The implementation of traceability of cocoa beans to farmer level in the cocoa supply chain is considered to be the sine qua non condition for both Cocoa and Forest Initiative (CFI) and the EU Deforestation Regulation to be effective in curbing deforestation.

Keynote speaker: Selassie ATADIKA, Chef, MIDUNU

Speakers:

- o Patrick STOOP, General Managing Partner, C-Lever
- o Euphrasie AKA, Country Director & Regional Representative for West and Central Africa, International Cocoa Initiative
- o Mary ARTHUR, Farmer & Purchasing Clerk, Bobi community, Ghana
- o Martin SHORT, President, World Cocoa Foundation
- o Alex ASSANVO, Executive Secretary, Initiative Cacao Côte d'Ivoire – Ghana (ICCI)

Closing intervention: Peter BOONE, Chief Executive Officer, Barry Callebaut

12:30 – 12:45

Closing remarks by the ECA President

12:45 – 14:30

Lunch for all delegates and partners

Social programme for all attendees & Gala Dinner

16:00

Departure for the Vintage car & vespa tour of the city

19:30 – 23:00

Gala dinner at 'Casina di Macchia Madama'

23:00 – 01:00

Return to the hotel by private bus every 30 minutes

Participants at the ECA Forum hereby give their consent that photos will be taken during the event and during the social activities. Some of these photos may be published on the ECA website and social media. No photos or personal details will be used for commercial purposes.