



2022 EUROPEAN COCOA FORUM SEPTEMBER 13-15, Rome

DAY 1 - Tuesday 13 September

15:00 – 19:00	Forum registration
15:45 – 16:45	ECA Board meeting (by invitation only)
17:30 – 19:00	Forum cocktail reception
20:00 – 23:00	ECA/FCC Board dinner (by invitation only)

DAY 2 - Wednesday 14 September

08:00 – 09:30	Forum registration
08:45 – 09:15	ECA General Members meeting (by invitation only)

09:45 – 10:00 **Official Opening Ceremony:** ECA Chairman keynote address

10:00 – 11:15 **Topic I: EU food safety ambitious targets issues with focus on pesticides and quality assurance**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Harold POELMA, ECA Chairman; President, Cargill Cocoa & Chocolate

Step 1: European Commission/EFSA – Information sharing

- **A/ European Commission: “The Farm to Fork Strategy and its impact on third countries, and challenges affecting cocoa”**

SPEAKER: Andrew OWEN-GRIFFITHS, Head of Unit F3-Plants & Organics, DG SANTE , EU Commission

- **B/ European Food Safety Authority Role in setting maximum residue levels for pesticides in food**

SPEAKER: Hermine REICH, Senior Scientific Officer, Pesticides Residues & Plant Health Unit, EFSA

Step 2: How to anticipate EU Food Safety Challenges and ensure quality assurance

- **A/ Pesticide Manufacturer Perspective**

SPEAKER: Julia HARNAL, Vice President Public Affairs Agricultural Solutions, BASF

- **B/ ECA Member Company Perspective**

SPEAKER: Michiel KOKKEN, Global Head of Scientific & Regulatory Affairs, OFI Cocoa

- **C/ Cocoa Producing Countries' Perspective**

SPEAKER: Omer Gatien MALEDY, Executive Secretary, Conseil Interprofessionnel du Cacao et du Café, Cameroon

11:15 – 11:45 **Cocoa Break**



2022 EUROPEAN COCOA FORUM

DAY 2 - Wednesday 14 September

11:45 – 12:45

Topic II: Supply & Demand Functionality – Long-term policy options

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Paul DAVIS, ECA Vice-Chairman; Head Cocoa, Sucden Group

- **A/ In markets free from intervention, can we realistically achieve price stability for cocoa?**

Speaker: Pamela THORNTON, Commodity Trader/Consultancy, Nightingale investment management

- **B/ What are the drivers of global supply & demand and how best can origin and consumers manage their impact on market value?**

Speaker: Steve WATERIDGE, Head of Research, Tropical Research Services

- **C/ Is the futures market relevant to today's world?**

Speaker: Jonathan PARKMAN, Joint Head of Agriculture, Marex Financial

- **D/ FAO perspective on lessons to be drawn from other commodities' markets and options to be followed to improve the efficiency of the cocoa market**

Speaker: Boubaker BEN-BELHASSEN, Director of Markets and Trade Division, UN Food & Agriculture Organisation

12:45 – 14:30

Lunch (open to all delegates and partners)



2022 EUROPEAN COCOA FORUM

DAY 2 - Wednesday 14 September

14:30 – 16:00

Topic III: Innovation Trends in the Cocoa Sector

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Patrick POIRRIER, ECA Board Member; CEO, Cémoi

Step 1: Innovative trends in planting and production models

- **A/ Innovative farming systems: Regenerating and Sustaining Cocoa Production: Balancing Productivity and Environmental Goals**

Speaker: Ken GILLER, Professor, Plant Production Systems, Wageningen University & Research

- **B/ Innovative planting models: How can the use of innovative mechanization technologies increase productivity and quality? What are the new ways to commercialize cocoa with the aim to generate additional revenues for farmers?**

Speaker: Cristiano VILLELA DIAS, CEO, BioInnovatech/Scientific Director, Cocoa Innovation Center-Brazil

- **C/ Innovation in production: Innovative Soil fertility and water management systems**

Speaker: Ruben SAKRABANI, Associate Professor in Soil Chemistry, Cranfield University – UK

Step 2: Innovative applications for chocolate products. How to make the most of the health benefits of cocoa?

- **A/ Presentation on 'The future of indulgence - How changing attitudes to life affect the way consumers indulge'**

Speaker: Bas SMIT, Global Vice President Marketing, Barry-Callebaut

- **B/ Data presentation on new consumer trends for innovative cocoa-based products**

Speaker: Giedre GRIGONE, Team Lead, Euromonitor International

- **C/ Findings of the cocoa flavanols and supplements research program (COSMOS) as an innovative way to highlight cocoa health benefits**

Speaker: Hagen SCHROETER, Chief Science Officer, Mars Edge

Social programme for all attendees & Casual Dinner

17:45 Departure for the exclusive visit to the Vatican Museums

22:00 Return to the hotel



2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September

08:00 – 09:00 Forum registration

09:00 – 09:10 Opening remarks

09:10 – 10:30 **Topic IV: Deforestation-free Regulation as a driving force for government-mandated traceability**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Gerry MANLEY, ECA Board Member; Chief Executive Officer, OFI Cocoa

Keynote speaker: Selassie ATADIKA, Chef, MIDUNU

- **A/ EU perspective: Presentation of the objectives and expected outcomes of the EU Regulation on Deforestation-free products**

Speaker: Astrid SCHOMAKER, Director, Green Diplomacy & Multilateralism, DG Environment

- **B/ Forest regeneration and land use optimisation: Positive examples of land-use practices to improve yields, adapt to climate change and achieve carbon sequestration**

1. Forest regeneration and Carbon sequestration

Speaker: Felipe CARAZO, Head of Public Sector Engagement, Tropical Forest Alliance

2. Addressing deforestation through yields improvement

Speaker: Alina GAINUSA-BOGDAN, Head Research Scientist, Climate42

- **C/ Delivering scientific evidence for deforestation-free cocoa: approaches and tools
Respective roles of the EU Joint Research Centre and the European Forest Institute in monitoring forest and in implementing Sustainable Cocoa Programme**

Speaker: Alan BELWARD, Acting Director, Joint Research Centre, European Commission

Speaker: Adeline DONTENVILLE, REDD expert, Sustainable cocoa programme manager and Land-use finance lead, European Forest Institute

10:30 – 11:00 Cocoa break



2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September

11:00 – 12:20

Topic V: Chocovision roundtable discussion: 'Traceability as a key enabler of a deforestation-free supply chain'

**CHOCO
VISION**

Sponsored by:



Moderator: *David ROSE, Director, LACS Training*

- **A/ Insights on how to implement traceability, in particular at farm gate level**

Speaker: *Patrick STOOP, General Managing Partner, C-lever*

- **B/ Human rights' perspective – child labour or forced labour**

Speaker: *Euphrasie AKA, Country Director & Regional Representative for West and Central Africa, International Cocoa Initiative, Ghana*

- **C/ What do traceability requirements mean in practice?**

Speaker: *Mary ARTHUR, Farmer & Purchasing Clerk, Bobi community – Ghana; Quality Assurance Manager, OFI Cocoa*

- **D/ Industry perspective on what remains to be done to achieve full traceability on deforestation and child labour**

Speaker: *Martin SHORT, President, World Cocoa Foundation*

- **E/ Producer countries' perspective on how the government-mandated systems can achieve a sector-wide traceability that tracks cocoa from the farm to the point of export. How do the Cocoa Management System and the African Regional Standard achieve compliance with new EU obligations?**

Speaker: *Alex ASSANVO, Executive Secretary, Initiative Cacao Côte d'Ivoire – Ghana (ICCI)*

Closing speech: *Peter BOONE, Chief Executive Officer, Barry-Callebaut*

12:20 – 12:30

Closing comments by the ECA Executive Committee

12:30 – 14:30

Lunch for all delegates and partners

Social programme for all attendees & Gala Dinner

16:00

Departure for the Vintage car & vespa tour ride of the city

19:30 – 23:30

Gala dinner at 'Casina di Macchia Madama'

23:30 – 01:30

Return to the hotel by private bus every 30 minutes

Participants at the ECA Forum hereby give their consent that photos will be taken during the event and during the social activities. Some of these photos may be published on the ECA website and social media. No photos or personal details will be used for commercial purposes.