



2022 EUROPEAN COCOA FORUM SEPTEMBER 13-15, Rome

DAY 1 - Tuesday 13 September

15:00 – 19:00	Forum registration
15:45 – 16:45	ECA Board meeting (by invitation only)
17:30 – 19:00	Forum cocktail reception
20:00 – 23:00	ECA/FCC Board dinner (by invitation only)

DAY 2 - Wednesday 14 September

08:00 – 09:30	Forum registration
08:45 – 09:15	ECA General Members meeting (by invitation only)

09:45 – 10:00 **Official Opening Ceremony:** ECA Chairman keynote address

10:00 – 11:15 **Topic I: EU food safety ambitious targets issues with focus on pesticides and quality assurance**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Harold POELMA, ECA Chairman; President, Cargill Cocoa & Chocolate

Step 1: European Commission/EFSA – Information sharing

- **A/ European Commission: “The Farm to Fork Strategy and its impact on third countries, and challenges affecting cocoa”**

SPEAKER: Andrew OWEN-GRIFFITHS, Head of Unit F3-Plants & Organics, DG SANTE , EU Commission

- **B/ European Food Safety Authority Role in setting maximum residue levels for pesticides in food**

SPEAKER: Hermine REICH, Senior Scientific Officer, Pesticides Residues & Plant Health Unit, EFSA

Step 2: How to anticipate EU Food Safety Challenges and ensure quality assurance

- **A/ Pesticide Manufacturer Perspective**

SPEAKER: Julia HARNAL, Vice President Public Affairs Agricultural Solutions, BASF

- **B/ ECA Member Company Perspective**

SPEAKER: Michiel KOKKEN, Global Head of Scientific & Regulatory Affairs, OFI Cocoa

- **C/ Cocoa Producing Countries' Perspective**

SPEAKER: Omer Gatien MALEDY, Executive Secretary, Conseil Interprofessionnel du Cacao et du Café, Cameroon

11:15 – 11:45 **Cocoa Break**



2022 EUROPEAN COCOA FORUM

DAY 2 - Wednesday 14 September

11:45 – 12:45

Topic II: Supply & Demand Functionality – Long-term policy options

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Paul DAVIS, ECA Vice-Chairman; Head Cocoa, Sucden Group

- **A/ In markets free from intervention, can we realistically achieve price stability for cocoa?**

Speaker: Pamela THORNTON, Commodity Trader/Consultancy, Nightingale investment management

- **B/ What are the drivers of global supply & demand and how best can origin and consumers manage their impact on market value?**

Speaker: Steve WATERIDGE, Head of Research, Tropical Research Services

- **C/ Is the futures market relevant to today's world?**

Speaker: Jonathan PARKMAN, Joint Head of Agriculture, Marex Financial

- **D/ FAO perspective on lessons to be drawn from other commodities' markets and options to be followed to improve the efficiency of the cocoa market**

Speaker: Boubaker BEN-BELHASSEN, Director of Markets and Trade Division, UN Food & Agriculture Organisation

12:45 – 14:30

Lunch (open to all delegates and partners)



2022 EUROPEAN COCOA FORUM

DAY 2 - Wednesday 14 September

14:30 – 16:00

Topic III: Innovation Trends in the Cocoa Sector

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Patrick POIRRIER, ECA Board Member; CEO, Cémoi

Step 1: Innovative trends in planting and production models

- **A/ Innovative farming systems: Regenerating and Sustaining Cocoa Production: Balancing Productivity and Environmental Goals**

Speaker: Ken GILLER, Professor, Plant Production Systems, Wageningen University & Research

- **B/ Innovative planting models: How can the use of innovative mechanization technologies increase productivity and quality? What are the new ways to commercialize cocoa with the aim to generate additional revenues for farmers?**

Speaker: Cristiano VILLELA DIAS, CEO, BioInnovatech/Scientific Director, Cocoa Innovation Center-Brazil

- **C/ Innovation in production: Innovative Soil fertility and water management systems**

Speaker: Ruben SAKRABANI, Associate Professor in Soil Chemistry, Cranfield University – UK

Step 2: Innovative applications for chocolate products. How to make the most of the health benefits of cocoa?

- **A/ Presentation on 'The future of indulgence - How changing attitudes to life affect the way consumers indulge'**

Speaker: Bas SMIT, Global Vice President Marketing, Barry-Callebaut

- **B/ Data presentation on new consumer trends for innovative cocoa-based products**

Speaker: Giedre GRIGONE, Team Lead, Euromonitor International

- **C/ Findings of the cocoa flavanols and supplements research program (COSMOS) as an innovative way to highlight cocoa health benefits**

Speaker: Hagen SCHROETER, Chief Science Officer, Mars Edge

Social programme for all attendees & Casual Dinner

17:45 Departure in front of the hotel

22:00 Return to the hotel



2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September

08:00 – 09:00 Forum registration

09:00 – 09:10 Opening remarks

09:10 – 10:30 **Topic IV: Deforestation-free Regulation as a driving force for government-mandated traceability**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: Gerry MANLEY, ECA Board Member; Chief Executive Officer, OFI Cocoa

Keynote speaker: Selassie ATADIKA, Chef, MIDUNU

- **A/ EU perspective: Presentation of the objectives and expected outcomes of the EU Regulation on Deforestation-free products**

Speaker: EU Commission - DG ENV representative *tbc*

- **B/ Forest regeneration and land use optimisation: Positive examples of land-use practices to improve yields, adapt to climate change and achieve carbon sequestration**

1. Forest regeneration and Carbon sequestration

Speaker: Felipe CARAZO, Head of Public Sector Engagement, Tropical Forest Alliance

2. Addressing deforestation through yields improvement

Speaker: Alina GAINUSA-BOGDAN, Head Research Scientist, Climate42

- **C/ Delivering scientific evidence for deforestation-free cocoa: approaches and tools**
Respective roles of the EU Joint Research Centre and the European Forest Institute in monitoring forest and in implementing Sustainable Cocoa Programme

Speaker: Alan BELWARD, Acting Director, Joint Research Centre, European Commission

Speaker: Adeline DONTENVILLE, REDD expert, Sustainable cocoa programme manager and Land-use finance lead, European Forest Institute

10:30 – 11:00 Cocoa break



2022 EUROPEAN COCOA FORUM

DAY 3 - Thursday 15 September

11:00 – 12:20 **Topic V: Chocovision roundtable discussion: 'Traceability as a key enabler of a deforestation-free supply chain'**

Master of Ceremony: David ROSE, Director, LACS Training

Moderator: David ROSE, Director, LACS Training

- **A/ Insights on how to implement traceability, in particular at farm gate level**

Speaker: Patrick STOOOP, General Managing Partner, C-lever

- **B/ Human rights' perspective – child labour or forced labour**

Speaker: Euphrasie AKA, Country Director & Regional Representative for West and Central Africa, International Cocoa Initiative, Ghana

- **C/ What do traceability requirements mean in practice?**

Speaker: Farmer association from Ghana/CdI tbc

- **D/ Industry perspective on what remains to be done to achieve full traceability on deforestation and child labour**

Speaker: Martin SHORT, President, World Cocoa Foundation

- **E/ Producer countries' perspective on how the government-mandated systems can achieve a sector-wide traceability that tracks cocoa from the farm to the point of export. How do the Cocoa Management System and the African Regional Standard achieve compliance with new EU obligations?**

Speaker: Alex ASSANVO, Executive Secretary, Initiative Cacao Côte d'Ivoire – Ghana (ICCI)

Closing speech: Peter BOONE, CEO, Barry-Callebaut

12:20 – 12:30 **Closing comments by the ECA Executive Committee**

12:30 – 14:30 **Lunch for all delegates and partners**

Social programme for all attendees & Gala Dinner

16:00 **Departure in front of the hotel**

23:30 – 01:30 **Return to the hotel by private bus every 30 minutes**