



ECA

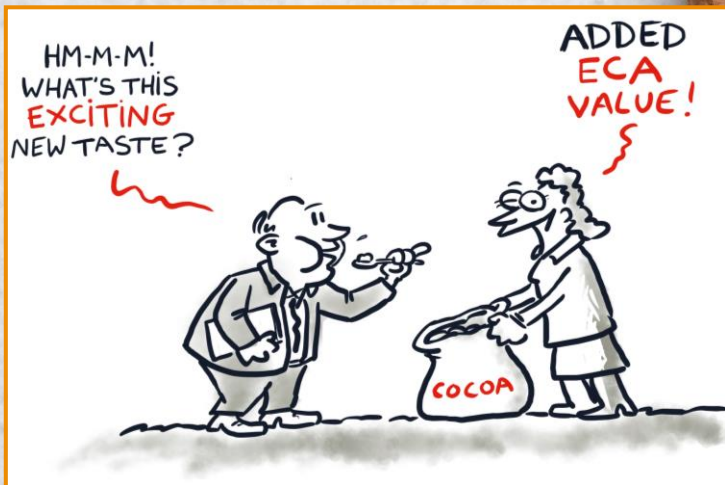
European Cocoa Forum

Rome
13, 14 & 15 September 2022

EVENT BROCHURE

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WELCOME TO ROME!

Paul Davis
ECA President



"The ECA Board, together with all ECA members, are especially pleased to welcome you to the ECA 2022 Forum in Rome.

More than ever, we are looking forward to meeting, exchanging, and developing new ideas in person.

We sincerely thank you for joining us for this unique 3-day event.

We trust that you will make the most of the conference and the prepared program.

We truly hope this anewed opportunity for sharing time at the many events that the superb ECA team has prepared for us all in the 'eternal city' will provide all attendees with fruitful thought, opportunities, and excellent memories."

Acknowledgments

The ECA Members and Secretariat are delighted to welcome you to Rome!

This brochure provides information on the European Cocoa Forum (registration, badges, conference rooms), general logistics (transport, dress code, weather), the networking activities and specific programme prepared for the partners.

We would like to take this opportunity to thank our Sponsors who contributed to the organisation of the 2022 European Cocoa Forum, our Speakers and Moderators of the business sessions and, of course, the valuable support of all ECA Members.

| We would like to thank in particular our event sponsors |

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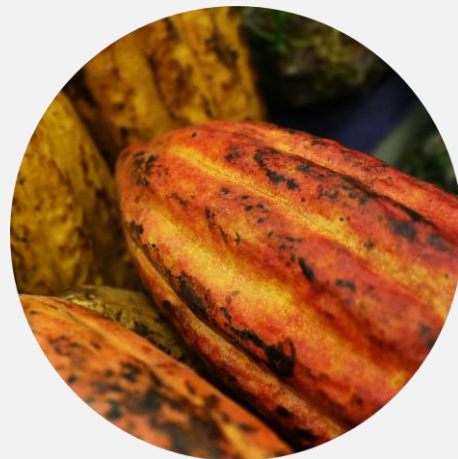
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General Concept

The ECA Cocoa Forum is designed for key actors of the international cocoa and chocolate community to discuss, evaluate and take the right actions on current and forthcoming important topics impacting the cocoa sector. Participants will have the opportunity to listen and learn from other stakeholders' perspectives while exchanging views with customers, suppliers ... and even competitors!

This year's edition (13, 14 and 15 September, Rome) will gather leading players from the European cocoa and chocolate industry, cocoa producing countries, European and international institutions, cocoa-related organisations as well as civil society.



Practical information

1. ACCESS TO ROME AND THE HOTEL

Getting to Rome

Rome has an international airport called Rome Fiumicino Leonardo da Vinci Airport (**FCO**) located approximately 25 km away from the Hotel Villa Pamphili. You can easily travel from the airport to the hotel by taxi (around 25 minutes).

**Wi-Fi access
throughout the hotel
property. No
password is required**

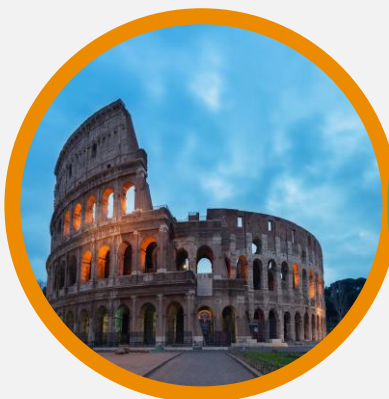
From the Hotel Villa Pamphili to Rome city centre

The city centre is around 15 minutes away by taxi. The Hotel Villa Pamphili also offers a shuttle service to the city centre as well as the rental of e-bikes and other green vehicles.

Once in the city centre, using the extensive Rome public transport network is one of the most cost efficient and comfortable manners of discovering the city. Favour the metro lines which can be more reliable than buses.

A **taxi** service can be arranged at the reception of the Hotel. Some taxis are also usually parked right outside of the Hotel.

Contact details: info@hotelvillapamphiliroma.com or +39 06 4006 4501
Via della Nocetta, 105 - Roma



2. REGISTRATION AND BADGES

The ECA registration desk will be open:

Tuesday 13 September	Wednesday 14 September	Thursday 15 September
15.00 to 19.00	8.00 to 9.30	8.00 to 9.00
Hotel Lobby	Hotel Lobby	Hotel Lobby

At registration, you will receive your conference badge, and personal invitation for the dinners. Please wear your conference badge at all times during both days of the conference. It will ensure your access to the conference meeting rooms, lunches, coffee breaks and social activities on both evenings. To help you identify your peers, different colours are used on the badges:

Green for ECA Members

Brown for non ECA-Members

Orange for Partners



TIMINGS

We appreciate your punctuality for the start and end times of all business sessions and departures to the social activities. On your badge, you will find the programme, which includes detailed information on timings.

3. BUS TRANSPORT FOR THE SOCIAL ACTIVITIES (more details on page 9)

Wednesday 14 September

- 17:45: Departure of the buses in front of the Hotel Villa Pamphili for a private visit of the Vatican museum
- 20:30: Bus transfers from the Vatican to the Casual Dinner venue (La Carovana - Viale di Vigna Pia, 33, 00149 Roma)
- 22:00 – 23:00: Return to the Hotel Villa Pamphili by private buses (every 30 minutes)
- Ordering taxis is also possible from the Casual Dinner venue

Thursday 15 September

- 16:00: Departure of the vintage cars in front of the Hotel Villa Pamphili
- 19:00: Arrival at the Gala Dinner venue (Casina di Macchia Madama - Via di Macchia Madama, 94, 00194 Roma)
- 23:00 – 01:00: Return to the Hotel Villa Pamphili by private buses (every 30 minutes)
- Ordering taxis is also possible from the Gala Dinner venue

4. DRESS CODE

14.09 – Vatican Museum & Casual Dinner

Business Casual (long sleeves/scarf for ladies)

15.09 – Vintage cars/Vespa tour & Gala Dinner

Smart Casual

5. PARTNER PROGRAMME (more details on page 10)

Wednesday 14 September

- 08:45: Departure of the bus in front of the Hotel Villa Pamphili for a visit of the iconic areas of Rome. Please do not forget to wear comfortable walking shoes.
- 13:00: Return to the Hotel Villa Pamphili by bus to have lunch with all Forum participants

Thursday 15 September

- 08:45: Departure of the bus in front of the Hotel Villa Pamphili for a visit of the Galleria Borghese and discovery of the Italian cuisine. Please do not forget to wear comfortable walking shoes.
- 13:00: Return to the Hotel Villa Pamphili by bus to have lunch with all Forum participants

6. SHOPPING

Shopping in Rome allows you to experience the city's culture and pick up souvenirs at the same time. You have plenty of artisan shops to visit, many of which are rooted in centuries of history and tradition. The gourmet food shops should be another 'must visit', notably the "Eataly" food market.

Rome's most popular shopping street is a longish, narrow street, Via del Corso, that forms the city's central vein, running from Piazza Venezia to Piazza del Popolo.

If you are also interested in some high-end shopping, the area near the Spanish steps is undoubtedly one of the best luxury shopping areas in Rome.

DID YOU KNOW?

Nearly 700,000 Euros worth of coins are tossed into Rome's Trevi Fountain each year. The proceeds are donated to Caritas to help those in need.

7. WEATHER

The late summers in Rome are generally pleasant and warm (17 to 25 °C in September). However, we would advise ladies to bring a shawl or light jacket, which will come in handy especially during the evening activities and dinners.

8. CURRENCY EXCHANGE

There is an ATM machine at the Hotel Villa Pamphili, but no currency exchange.

9. ITALIAN BASICS

Buon Giorno	Good morning
Buona sera	Good evening
Ciao (informal)	Hello/Goodbye
Arrivederci (formal)	Goodbye
Grazie	Thank you
Parla Inglese?	Do you speak English?
Cheers	Salute
Mi dispiace	I am sorry
Come Sta? (formal)	How are you?

10. VILLA PAMPHILI ROMA

The hotel Villa Pamphili was first built in 1975 and after full renovation in 2021, it reopened its doors as an exclusive "urban resort".

The interior design is inspired by Gio Ponti, one of the greatest architects of Italian design, and his philosophy of "Joie de Vivre", combining inside and outside spaces to optimise the views.

The *Rendez-V* (ground floor) is the perfect bar to have a drink and a business meeting at the same time. In case of nice weather, make sure to enjoy the panoramic view on the rooftop *Terrazza Pamphili* (open from 18.30 to 23.00). If you are looking for a more substantial meal, head over to the *Ristorante Acquaviva*.

The cuisine is inspired by local and Roman tradition and the restaurant's ingredients are seasonal and locally sourced.

The V-Gym is complimentary for all hotel guests. You can also enjoy the V-Spa for a discounted rate, please make sure to book at the reception beforehand.

The hotel is located right next to Rome's largest park, the Villa Doria Pamphili. This park is a locals' favourite for relaxation, jogging and picnics. Villa Doria Pamphili park is divided into three parts: the palace and gardens, the pine forest and the agricultural land.

Crossing via della Nocetta from the hotel, you quickly reach the access gate to the park, a real green lung with historic villas, ancient finds, shady areas, running paths, and a cycle path that stretches for 11 kilometres, ideal for discovering the wonders kept in the park on two wheels.



Networking activities

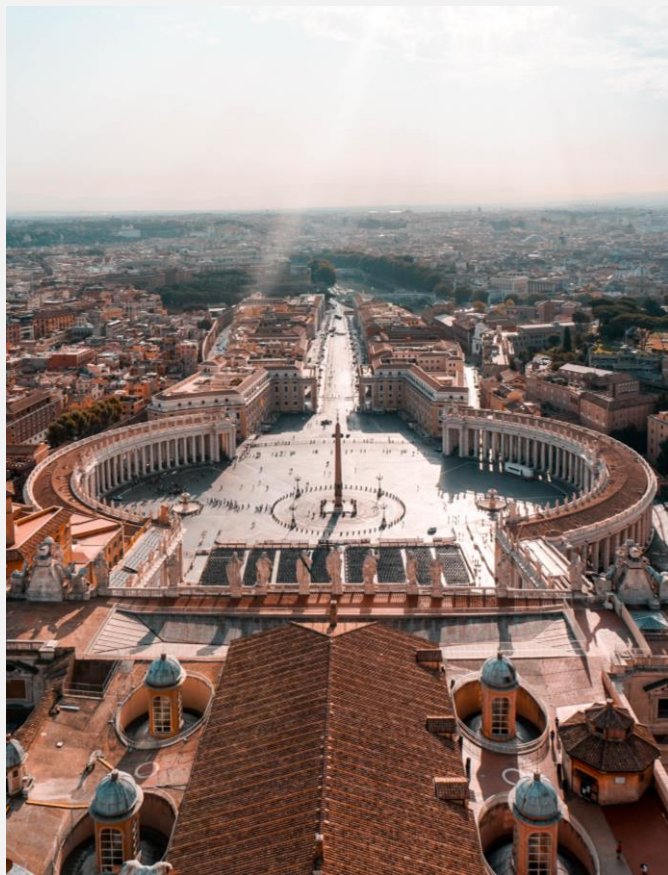
Wednesday, 14 September 2022 - Departure at 17:45 sharp in front of the hotel

TOUR OF THE VATICAN AND CASUAL DINNER

We offer a unique opportunity to travel through time with a exclusive visit of the **Vatican Museums**. The guided tour will include the legendary Raphael Rooms and Sistine Chapel to ensure you get the most of your visit.

To enjoy the local cuisine, we will have the pleasure of going to the restaurant **La Carovana**. We have arranged a true local experience with more than 10 food corners, each dedicated to the different dishes that make Italian gastronomy so renowned.

Please make sure to bring covering clothing to enjoy the different sacred sites.



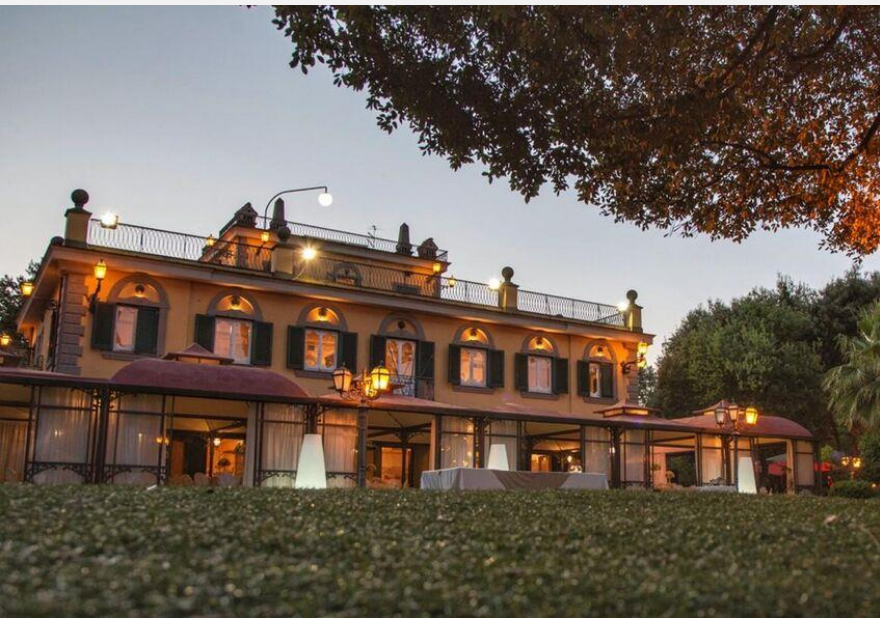
Thursday, 15 September 2022 - Departure at 16:00 sharp in front of the hotel

VINTAGE CAR TOUR OF ROME AND GALA DINNER

ECA's traditional Gala Dinner will start with a vintage car tour, followed by the Gala Dinner at the historical **Casina di Macchia Madama**.

Discover the best perspective of Rome on board of a **vintage car or Vespa** in groups of 3 or 7 passengers. From the Aventine Hill to the Colosseo, you will enjoy the city from unique points of view for approximately 2 hours.

The Forum will close with the Gala Dinner at **Casina di Macchia Madama**, on the site where the Emperors of the Holy Roman Empire traditionally camped in the Middle Ages awaiting their coronation. Notable historical owners include Margaret of Austria, Alessandro de' Medici, the Farnesi and the Bourbons. After having fallen into a total state of abandonment, The Casina di Macchia Madama was taken over and restored by the Vanni family in 1989.



Partner programme

Wednesday, 14 September 2022 - departure at 8:45 / return at 13:00

Discover the iconic monuments of Rome with a guided tour of the eternal city. The visit will start with the **Coliseum**, a reminder of an empire that, for the pleasure of Roman citizens, organised fights between gladiators or ferocious animals and real naval combats in an arena filled with water.

Heading to the **Roman Forum**, you will find a true sanctuary of ancient Rome, a source of valuable information where the life of the city took place: politics, justice, trade, social life and the worship of the gods. Did you know that the area where the Roman Forum was located was originally a swamp? The entire area was drained in the sixth century BC with one of the first purification systems in the world.

The **Palatine Hill** is considered to be the cradle of the Italian capital, and it is estimated that the hill has been inhabited since 1000 BC. The **Piazza Venezia** and the **Trajan Markets** will give you a glimpse of Rome through the ages and close the walking tour.

You will appreciate the beauty of Rome's historic centre and rest your legs by enjoying a drink at the **Terrazza Borromini**, a rooftop terrace known for its signature cocktails and its panoramic view of the city.

Thursday, 15 September 2022 - departure at 8:45 / return at 13:00

Located in beautiful gardens, the **Galleria Borghese** is one of the world's most prestigious art museums, including masterpieces by important Italian artists such as Bernini, Raffaello, Caravaggio and Canova.

Your beautiful morning will continue with a private **cooking workshop**, giving you the opportunity to discover the secrets of Italian cuisine.

Participants at the 2022 ECA Forum hereby give their consent that photos will be taken during the event and during the social activities. Some of these photos may be published on the ECA website and social media. No photos or personal details will be used for commercial purposes.



Special thanks to our event agency: