

**ECA CONCOCTION II**  
**September 15 - 18, 2005**  
**Barcelona**



The European Cocoa Association (ECA) held its *"2005 Concoction II"* event on September 15 - 17 in Barcelona, the Catalonian capital, city of Gaudi, Picasso and Miro, the second cruise-capital in the world.

ECA, celebrating its fifth anniversary, brought together 185 business leaders and partners from 82 organizations and 15 countries on all continents, representing the global Cocoa chain.

Guests of honour included Messrs Saint-Cyr Djikalou, Permanent Representative of the Ivorian Government to International Commodity Organizations, and Spokesperson for the Producing countries at the ICCO, Mr Kwame Sarpong, Chief Executive of the Ghana Cocoa Board, Dr Jan Vingerhoets, Executive Director of the ICCO and Mr van der Horst, Deputy Mayor of Amsterdam, in charge of the Port, among other responsibilities.

Mr **Eric André**, Managing Director, UNICONTROL COMMODITY and **ECA chairman**, opened the Symposium and co-chaired it with **Robert A. Zehnder**, **ECA Secretary General**. The speakers covered current issues of interest to the global cocoa chain. Namely:

**Neill Brennan**, Chief Executive ARMAJARO ASSET MANAGEMENT LLP (*"Hedge Funds"*),

**John Claringbould**, Senior Vice President, General Counsel & Secretary, MARS Inc., Chairman, Global Industries Group (GIG) and Co-chairman, International Cocoa Foundation (ICI) (*"The Cocoa Certification process, an Update"*),

[Note: the only speaker to have addressed both the Strasburg Concoction, in Strasburg, September 2002, and the ECA Concoction II)]

**Alan Cook**, Chairman, FCC and Chief Cocoa Buyer, CADBURY-SCHWEPPES (*"An overview of FCC arbitration, highlighting some recent changes"*)

**Niels Christiansen**, Vice-President of Public Affairs, NESTLE Group, Chairman of the CIAA Taskforce on Diet, Physical Activity and Health, and Vice-Chairman, Industry Council for Development, also an ICI Board Member (*"Diet, Physical Activity & Health : The Obesity Issue"*),

**Stephane Delodder**, Senior Industry Analyst, RABOBANK (*"The cocoa industry. From value to volume based growth?"*),

**Dr Martin Gilmour**, Senior Cocoa Research Manager, Cocoa Sustainability Programme, MARS Inc, (*"The Health Benefits of Cocod"*),

**Peter McAllister**, Executive Director, International Cocoa Initiative (*"ICI Role and Programmes"*),

**Peter Meeus**, Managing Director, ANTWERP DIAMOND HIGH COUNCIL (*"The Kimberley Process Certification Scheme"*),

**Ruth Rawling**, Vice-President Public Affairs, CARGILL EUROPE, Chair, Agro-Food Committee, American Chamber of Commerce to the EU, and Chair, Food and Feed Safety Committee, COCERAL (*"Managing Food Safety Risks in the New Regulatory Framework"*)

**Tony Lass**, Managing Partner, FOX CONSULTANCY SERVICES, (*"Working Together to Connect along our Supply Chains"*).

Mr Eric André reminded the audience of ECA's *raison d'être*, i.e. to be The Voice of Cocoa in Europe, for its Members, but also for the Cocoa Chain at large. He highlighted some of ECA's activities and accomplishments benefiting the Cocoa chain:

- Initiated several Joint Working Groups (Products Contracts, PAH & B(a)P, for which it recently obtained a € 305k research grant from a Dutch Ministry,
- Introduced origins countries to current issues such as OTA and working conditions at smallholders level, and worked with them on these issues,

- Represents the Cocoa Chain within the International Cocoa Initiative (ICI) and the Global Industry Group (GIG),
- Spearheaded packaging legislative changes in Cameroon,
- Reports quarterly the European Grind Statistics.

The full Event also included several partner programmes, a Spanish Fiesta, and concluded by the traditional black tie Gala dinner.

**Note to the editor**

- **ECA represents the European cocoa sector and regroups companies from the entire cocoa chain.** Members are involved in the cocoa bean trade and processing, in warehousing and in related logistical aspects. Some grind and process cocoa beans into cocoa liquor - out of which cocoa powder and cocoa butter are produced - and some also produce industrial chocolate and/or compounds.

**Together, ECA members represent 2/3 of Europe's cocoa beans grinding, 50 % of Europe's industrial chocolate production and 40 % of the world production of cocoa liquor, butter and powder.**

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