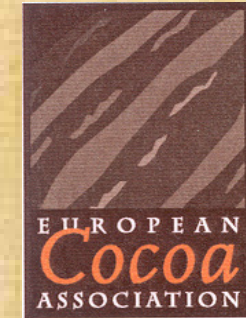




Working towards responsible  
labour practices in the growing  
of Cocoa



## Concoction III

28 – 30 September 2007, Berlin

ICI: THE WAY FORWARD  
Peter McAllister Exec Director  
International Cocoa Initiative



ECA Concoction III, Berlin 07

# The ICI Partnership

- The ICI was created out of the “Harkin Engel Protocol”
- It is a unique partnership of industry and civil society
- A mandate to:
  - Support action on the ground
  - Undertake relevant research
  - Develop and share best practice
  - Act as a clearing house
- ICI is an independent Swiss foundation
- Encourage & support the leadership of national institutions



# Labour conditions in Cocoa

- ICI is guided by international conventions in particular ILO conventions 182 & 29
- Hazardous labour
  - Children working on the farm when they should be at school
  - Children helping in a manner that exposes them to risk
- Forced child or adult labour
  - Children or adults who are forced to work
  - Trafficked children
- ICI believes that the majority of cocoa is grown by hard working conscientious families



# ICI Approach

- An integrated approach reflecting complex causes
- Supports a community based programme for change
- Develops sensitivity and support from local institutions
- Depends on local partners to work on the ground
- Builds capacity of all partners to drive change
- Supports social protection for children
- Works at national level with partners to encourage a positive environment



# ICI Approach II

- Work within the national action plans
- Partner with key Ministries and institutions
- Provide training to supply chain actors
- Undertake relevant research
- Link communities with needs to national programme and projects
- Advocate for better understanding and international support
- Mobilize resources



# Scope of the programme

- Programme started 2004
- Community pilot in 24 communities in Ghana completed 2006
- 20 pilot communities in Côte d'Ivoire will be completed 2007
- Ghana scale up started 2007 to 109 communities
- Ivory Coast scale up in planning
- New partnerships supporting company initiatives
- Broad reach using media eg with Cocoa Board
- Prefecture and District level engagement



# Successful change

- All 44 pilot communities identified WFCL!
- 4834 children identified in Ghana
- 1150 children identified in Côte d'Ivoire
- 3844 children protected as a result of community action
- Increase in enrolment of 1507 (2004 2006)
- 116 drop-outs returned to school
- 100% of children prevented from involvement in spraying
- 18 communities improved school facilities
- Each community mobilized local resources



# Successful change II

- 53 teachers appointed
- Over 8,000 farmers sensitised in partnership with Ghana Cocoa Board
- 250 Cocoa Board field agents trained
- 27 labour inspectors trained
- 90 national police officers trained
- Key media personnel trained
- ICI invited to speak at international fora



# ICI Moving forward

- ICI Partnership structure revised
- Expansion of community programme to 144 communities in Ghana & 100 in Côte d'Ivoire
- Expand community “micro-projects” fund to support local needs, eg education
- Strengthen support to social protection facilities
- Continue capacity building
- Expand programme to other origins
- Significantly increase proactive communications
- Intensify advocacy for relevant change



# Opportunity for ECA Members

- All major US & European brands have joined ICI
- Three major processors represented
- ICI is in a process of extending membership
- ICI recognises and values the important role of others in the supply chain
- ICI offers a proven recognised vehicle for companies to exercise social responsibility in the supply chain
- Offers a learning environment with responsible social partners
- ICI is becoming a “go to” organisation for child labour in cocoa



# Thank you

- Video clip
- [www.cocoainitiative.org](http://www.cocoainitiative.org)

