

ECA CONCOCTION III
Berlin, September 27-30 2007

SYMPOSIUM

Friday September 28

- 11.00: *An Introduction to Hamburg & Bremen harbour facilities*
- 13.30: *Opening Remarks* - Paul Naar
Chairman ECA
Executive Vice President, CARGILL EUROPE, AFRICA & M.E.

"Corporate Social Responsibility, as applied to the Cocoa chain"

- 13.40: *"The "corporate" Producer viewpoint"* - H.E. Isaac Osei
Chief Executive, GHANA COCOA BOARD
Former Ghana High Commissioner in London
- 14.00: *"The Industry view and approach"* - John Claringbould
Senior Vice President - General Counsel & Secretary, MARS
Chairman, Global Industries Group (GIG)
Co-chairman, International Cocoa Foundation (ICI)
- 14.20: *"As seen by an associated NGO"* - Dr Kevin Bales
President, FREE THE SLAVES
Professor of Sociology, Roehampton University, London
Member, Board of Directors, ICI
- 14.40: *Panel discussion*, chaired by Wim Kokxhoorn
- 15.00: Cocoa Break

"Cocoa & Chocolate Industry Global Initiatives"

- 15.45: *"International Cocoa Initiative (ICI) Update"*
Peter McAllister, Executive Director, ICI
- 16.15: *"Certification Update"* - Jeff Morgan
Director Global Affairs, MARS Inc
GIG coordinator for certification
- 16.45: *"WCF & Sustainability"* - Bill Guyton
President, World Cocoa Foundation (WCF)

Saturday September 29

- 9.30: *Welcome words on behalf of the German industry*
Dr Dietmar Kendziur
Managing Director, FERRERO DEUTSCHLAND
Chairman, BDSI
- 9.40: *"The other Tropical Commodity Benchmark"*
George Jaksch, Senior Director, Corporate
Responsibility & Public Affairs, CHIQUITA EUROPE
- *"The Industry, the Regulator & the Consumer"*
The good, the bad and the ugly? (Sergio Leone - Ennio Morricone)
... But in which order!?
- 10.00: *"Introduction to the Regulation on Nutrition & Health
Claims Made on Food"* - **Dr Torben Erbrath**
Lawyer, BDSI
- 10.20: *"The Specialist Public Affairs/Lobbyist Viewpoint"*
Philippe Blanchard, Managing Director, Public Affairs,
HILL & KNOWLTON INT. BELGIUM
- 10.40: Coffee Break
- 11.10: *"Analysis by a Renegade"*
Dr Martin Slayne
Director, International Food Safety & Nutrition,
PEPSICO INTERNATIONAL
Former EU Commission/DG Sanco official in charge
of industrial-environmental contaminants
- 11.30: *Panel discussion, chaired by Dr Karsten Keunecke*
- 12.00: *"The impact of Non Commercial Activity
on Forward Fixed Price Cover"*
Jonathan Parkman
Director and Head, Agri Commodity Brokerage,
FORTIS
- 12.30: *Closing Remarks* - Paul Naar