

ECA CONCOCTION II - SATISFACTION SURVEY RESULTS

- **49 responses**, of which from 34 delegates & 14 partners.
- **Activity grading**, with 5 as maximum

| | | | |
|--------------------------------|-----|----------------|-----|
| Friday p.m. | 4.1 | Saturday a.m. | 3.8 |
| Leisure programme for partners | 4.0 | Spanish Fiesta | 4.4 |
| Hotel (including food) | 4.5 | Gala Dinner | 4.2 |
| Event as a whole | 4.3 | ECA services | 4.4 |

- **Concoction format suggestions**, in percentages (some double counting)

| | | | |
|------------------------------------|----|----------------------|-------|
| Repeat Event, same format ... OR: | 60 | If format change ... | |
| ... More Forum (issues)-type | 11 | ... Less Forum-type | 4 |
| ... More Leisure | 17 | ... Less Leisure | 4 |
| ... Extra day for Tennis &/or Golf | 13 | | |

So 60 % like it as is, 43 % want more of all or part of the Event, 8 % want less.

- **Location preferences**

- * Resort location: strongly favoured (24 out of 27 respondents)
- * West African location: strongly discouraged (18 out of 30 respondents)

- **Comparison with Concoction I, Strasburg, September 2002**

- * 73 % of respondents preferred the latest Event, the balance preferring the prior one
- * Accordingly, average gradings in 2005 ranged between 3.8 and 4.5, vs. 3.3 to 4.1 in 2002.

* The 2002 location preference of Amsterdam, Hamburg, London, or Paris (48 %), followed by a resort location (36 %) now switches strongly to the latter (89 %), although it should be noted the first option was not included in the 2005 questionnaire. We assume participants are getting more familiar with the ECA concept, though the group composition has also broadened.

- **Comments received**

- * Mostly signed, mostly positive. 9 critical remarks (Gala dinner staff and/or food: 5), poor Spanish Fiesta entertainment & food, cocoa but no coffee Sat. morning break, guides not experienced in handling groups, internet access.